



**ken-a-vision**<sup>®</sup>  
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# Press Release

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FOR IMMEDIATE RELEASE

## **Ken-A-Vision Wins the Bronze IDEA Award for the Kena™ Digital Microscope in the Medical & Scientific Products Category in the 2009 International Design Excellence Awards.**

Kansas City - July 29, 2009 – Ken-A-Vision, a leading manufacturer of digital presentation solutions, document cameras, microscopes and applications software to the educational market, today announced winning the 2009 Bronze IDEA Award for the Kena™ – Digital Microscope in the Medical & Scientific Products Category in the 2009 International Design Excellence Awards (IDEA).

The IDEA competition is a celebration of the most innovative and exciting product and product concept designs of the year and one of the world's most prestigious design competitions. The IDEA Awards are presented annually by IDSA (Industrial Designers Society of America) and sponsored by BusinessWeek, with selections made by an international jury of professional designers and academics.

Kena is a new portable digital microscope for the classroom or the field. It has a USB connection, so you can magnify, capture or modify your images or video. With a few moving parts and low energy usage, it is an ideal green solution for the 21st century classroom.

"We are thrilled and honored to receive this prestigious award for the Kena," said Steve Dunn, Ken-A-Vision's President. "Our goal is to deliver affordable, innovative solutions that bring digital microscopy into the classroom. The Kena fits nicely with The One Laptop Per Child (OLPC) project which won two Gold IDEAS in 2008."

The ergonomic shape fits snugly in your hand or onto the sleek, sturdy base. Kena has 2x, 4x and 10x objectives giving total magnification from 20x, 40x, to 100x and cool, bright LED lighting on top and bottom for viewing of specimens or slides.

**About Ken-A-Vision** A leader in digital presentation solutions, document cameras, microscopes and applications software, Ken-A-Vision provides high quality, cost-effective products. For over 60 years, Ken-A-Vision has created innovative products for the global market such as the Microprojector, the Cordless Microscope, the MVP (Multi Video Product) and the Video Flex Camera line. Based in Kansas City, Missouri, U.S.A., Ken-A-Vision helps students see more, do more and learn more. For more information, visit [www.ken-a-vision.com](http://www.ken-a-vision.com) or contact [solutions@ken-a-vision.com](mailto:solutions@ken-a-vision.com).